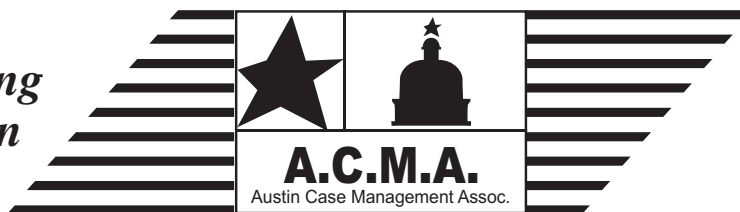


*Continuing
Education*



*Networking
Opportunities*

for Healthcare Professionals

March 2004

Enhancing professional skills and relationships for Austin-area
Nursing Professionals, Social Workers, CCMs, CRCs, CDMs and Home Health Administrators

Join us for our next meeting

March 9th★ 11:15 a.m. - 1 p.m.

North Austin Medical Center ★ 2nd Floor Classroom

This month's meeting will be held at North Austin Medical Center Auditorium on the 2nd floor, Tuesday, March 9th, 2004. (Click here for [MapQuest Directions](#)) The meeting will begin at 11:45am preceded by lunch from approximately 11:15-11:45am.

You can RSVP on our web site, www.austin-cma.org Click on "RSVP", complete the information, and you are done. If you do not have internet access, please call the RSVP phone line, 860-8184, and leave a short message with the number of people attending. Visitors are welcome for a \$5.00 charge which includes lunch and the CEU's.

**Tine is flying!
Membership
Renewal
Deadline is
March 15**



Time has ALMOST run out! March is here and the 15th is quickly approaching. Please remember if you have not renewed your membership for 2004 you will fall off the mailing/ e-mail list and will no longer be a member of ACMA.

For your convenience we have attached the link to download your membership renewal form: http://www.austin-cma.org/membership_forms.html. OR, call Lee Bowman at 512/836-1234 for membership application information. ACMA membership committee members will also have blank Membership applications on hand at the meeting. Please turn in your Membership application and dues by March 15th, 2004. ACMA thanks you for commitment.

This month's topic will be:

**APPLIED GERIATRICS: MEETING THE
"RAISED BAR" FOR QUALITY LONG TERM
CARE**

HealthEssentials is a medical house call practice which employs physicians and nurse practitioners to provide full medical services to seniors in the home setting.

Not to be confused with home health, services are not limited to home bound patients such as those served by Accumed Home Health, cosponsor of the March meeting.

Physicians' house calls under Medicare guidelines are available to seniors who have a taxing difficulty getting to the doctor's office.

Featured speaker is **Dr. Dennis Stone**, Corporate Medical Director, HealthEssentials Solutions Inc. based in Louisville, Kentucky. Dr. Stone has been a practicing physician in eldercare medicine and medical director for over 30 years. He developed HealthEssentials proprietary "Geriatric Assessment Program" which is a proactive model of preventative health care for seniors. Dr. Stone continues to be active in the health care policy arena.

Conference Committee

Yes, it's that time again! We will be gathering to start preparations for our annual ACMA Conference. Our 1st meeting will be held in April of 2004. If you are interested in volunteering, please contact Cindy Lawless. You can e-mail her at president@austin-cma.org or call at (512) 310-0214. Again, If you circled on your application a interest in the "Conference Committee", you may soon be contacted to attend.

ANNOUNCEMENTS

Free Alzheimer's Care giving Seminar

- WHEN:** Tuesday, March 16th, 2004 7:00 p.m. - 8:30 p.m.
- WHAT:** Free Caregiver Seminar for anyone caring for individuals with dementia
- WHERE:** Arden Courts of Austin Alzheimer's Assisted Living 11630 Four Iron Drive Austin, TX 78750 (off Hwy. 183 & Spicewood Springs Road)
- WHO:** Paula Mixson, LMSW-AP
Certified Validation® Worker
- Paula Mixson** has worked with Adult Protective Services since 1980, recently retiring to go into private practice to pursue case management, writing, consulting, and training in elder/adult protection. She is a national and international speaker on APS program development, and in 2002 was certified as a Validation Worker by the Geriatric Education Center of Virginia Commonwealth University.
- TOPIC:** Validation: Communicating Through the Confusion with Responses that Work
- R.S.V.P.** Barbara at 918-2800.
Call for reservations and directions.

The world of dementia is defined by the person with dementia. There is no successful alternative but to accept whatever that person claims as their reality—no matter how untrue it is to us. Discover Naomi Feil's Validation technique for listening "exquisitely", hearing the meaning beyond what is said, and responding in a non-confrontational way. It is a practical method of interacting with persons with dementia in a way that restores dignity and reduces stress in patient and caregiver alike.

Adult day care will be provided by qualified staff. Please ask for this service when making your reservation.

DFW Case Management Society of America's annual conference will be held in Dallas March 4-6, 2004 at the Omni Mandaley Hotel in Las Colinas in Irving, TX. The conference is entitled CASE MANAGEMENT SAFARI: THE ADVENTURE CONTINUES. Call 1-800-318-4408 for more info.

Case Management Certification Exam Review Course, offered by CMSST (Case Management Society of South TX), will prepare you for the CCM or the ANCC Certification Exams. Date: Saturday, 3/27/04 at Warm Springs Rehab Hospital Learning Center, 5101 Medical Dr, S.A. 78229. Cost is \$75 which covers meals for the day and syllabus. To register call Elaine Miller 210-358-2964, or on the web at www.cmsst.com.

Hospital Case Management Conference, March 14-16, 04 in Atlanta, Georgia. Call 800-688-2421 to get more info.

MEMBERSHIP COMMITTEE

The membership committee will have its first meeting March the 16th @ 4pm at North Austin Medical Center downstairs in the cafeteria.

Anyone who is a member of ACMA is welcome to attend. We need ready and able volunteers. If you circled on your application a interest in the "Membership Committee", you may soon be contacted to attend. Thank you on behalf of ACMA.

NEWSLETTER:

For announcements or Job postings, please e-mail Rose Vera at Newsletter@austin-cma.org by the 20th of the month

JOB ANNOUNCEMENT Nurses why aren't YOU Working for Gentiva?

Join Gentiva Home Health Services, where quality of care keeps us an industry leader. At the same time, you'll find yourself on a clear career path fully supported in a stable company with access to a wide range of resources.

RN Opportunities for Full Time, Part Time and Clinical Management are available.

Respect, Recognition, Dedication to Clinical Excellence. Competitive Pay & Benefits.... So why aren't YOU working for Gentiva?

Contact Elizabeth Garcia at 1-866-GENTIVA or 512-459-5479, Fax: 913-814-4626

Gentiva Health Services, 1600 W 38th, Austin, Texas 78731
EOE M/F/V/D



Director/Manager, Utilization Management The Manager, Utilization Management will perform duties to oversee and manage the Medical Services function of the health plan including, but not limited to utilization management, quality improvement, credentialing, program integrity and government program compliance in accordance with the mission, philosophy and objectives of the health plan. Will work with Corporate Medical Management in development and implementation of Medical Management strategies. Qualifications include thorough knowledge of a specialized or technical field such as clinical nursing, managed care, business administration involving a thorough skills knowledge plus the application of basis theory, thorough skills knowledge of medical information systems, claims processing, Physician's Current Procedural Terminology (CPT) and International Classification of Diseases, 9th Edition (ICD-9) coding, and medical terminology. Nursing degree required. Advanced education in nursing, health care, business or public administration preferred. Over five (5) years acute care nursing experience. Over three (3) and up to five (5) years of management and recent managed care experience. Over one (1) year of claims processing and contracting/negotiating experience. Current Texas Registered Nursing license and current driver's license. Case management license preferred.

For confidential consideration, please call, fax, or e-mail your resumé with salary requirements to:

Antoinette Malatesta
J.S. & Associates
800-845-8865
Email: am@jsastaffing.com
Fax: 302-765-2685

Advertising Oportunities With ACMA

Advertising space is available for the 2004 Membership Roster which is distributed to all members of ACMA including: Case Managers, Social Workers, Nurses, Therapist, and more.

This is an excellent opportunity for you to have your company name spread out among Healthcare professionals. The low cost is a remarkable deal!

- A business card ad is \$25.00
- 1/4 page is \$50.00.
- 1/2 page is \$75.00
- full page ad is ONLY \$125.00.

All we need is a good clean copy of your ad or a business card or any other ad/flyer you may want.

For more information, contact Lee Bowman at 512/836-1234.

The deadline date is March 15.

Thank you for your support to ACMA.

National Healthcare Recognition for March

American Diabetes Alert Day 3/25

National Doctor's Day 3/30

National Pulmonary Rehabilitation Week 3/14th-20th

Nation Long Term Care Administrators Week 3/14th-20th

Mental Retardation Awareness Month

National Kidney Month

National Colorectal Cancer Awareness Month

Nation Social Work Month

National Nutrition Month

National Save Your Vision Month

2004 ACMA Officers and Committee Chairs

President

Cindy Lawless, Odyssey Hospice, president@austin-cma.org
512/310-0214

Vice-President

Lillian Phillips, LMSW—Home Care Supply
vice-president@austin-cma.org, 512/302-0407ext. 333

Secretary

Lee Bowman, RN, Bowman Insurance
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Treasurer,

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