

*Continuing  
Education*



*Networking  
Opportunities*

*for Healthcare Professionals*

August 2004

Enhancing professional skills and relationships for Austin-area  
Nursing Professionals, Social Workers, CCMs, CRCs, CDMs and Home Health Administrators

**Join us for our next meeting**

**August 10 ★ 11:15 a.m. - 1 p.m.**

**North Austin Medical Center ★ 2nd Floor Auditorium**

This month's meeting will be held at North Austin Medical Center Auditorium on the 2nd floor, Tuesday, August 10th, 2004. (Click here for [MapQuest Directions](#)) The meeting will begin at 11:45am preceded by lunch from approximately 11:15-11:45am.

You can RSVP on our web site, [www.austin-cma.org](http://www.austin-cma.org) Click on "RSVP", complete the information, and you are done. If you do not have internet access, please call the RSVP phone line, 860-8184, and leave a short message with the number of people attending. Visitors are welcome for a \$5.00 charge which includes lunch and the CEUs.

**Topic:** "Good Ideas About Good Food for Individuals with a Swallowing Disorder"

**Speaker:** Speech Therapists Royua Daryayma, MS and Jacquelyn Joyner-McGatt, MS

Together, these speech therapists have over 25 years of experience in working with people who have speech, swallowing and cognitive difficulties.



**Sponsor:** American HomePatient

Welcome Home to one of the nation's largest and most comprehensive home health medical equipment and service providers.

American HomePatient offers a complete line of products and services to help you in the comfort of your home, including:

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For more information call: Tom Plonowski at 512-771-8031 or Tony Mattingly at 512-848-0945

**Co-Sponsor:** Ross Products Division of Abbott Laboratories has been a world leader in medical nutritional products for over 20 years. Ross offers top quality, clinically proven products for virtually every clinical nutrition situation. In addition Ross offers state of the art feeding pumps and gastrostomy feeding tubes. Ross stands for a belief that nutritional intervention can improve and even save lives while helping to reduce overall medical costs. This belief is embodied in everything we do every product and service we provide. Visit [www.Ross.com](http://www.Ross.com) for more information on our products, reimbursement and continuing education or contact the local representative Kristee Wirebaugh MS, RD at 1-800-986-7548

**CEUs:** 1.2 CE contact hours for Nursing, 1.0 CE contact hours for CCM; 1.0 CE contact hours for HHA and .1 CEUs for Social Workers

## Free CEU Seminar on Confrontation Skills

**WHEN:** Tuesday, August 24th, 2004  
12:00 - 1:30 p.m.

**WHAT:** Free CEU Seminar & Lunch  
1 Contact/Clock Hour  
for RNs/LVNs and Social Workers

**WHERE:** Arden Courts of Austin  
*Alzheimer's Assisted Living*  
11630 Four Iron Drive  
Austin, TX 78750  
(off Hwy. 183 and  
Spicewood Springs Road)

**WHO:** Mary Koffend

Mary and Mick Koffend are owners of Accountable Aging, a company that provides management of eldercare services. She was with the Social Security Administration for 33 years, manager and media spokeswoman for the Houston metro area and

trained all new supervisors in a five state region on management theory and labor-management negotiations.

**TOPIC:** Confrontation Skills: Effective Tools for Living

Do you have issues with a co-worker that are continually frustrating? When dealing with an angry or upset patient or family member, are you left feeling angry too? Do you have vendors that you avoid because you do not know how to deal with their aggressiveness? Do you and your boss have differences that are making your job less than satisfying? Come and learn a marvelous technique that can empower you to deal with these types of concerns in a winning way.

R.S.V.P. to Barbara at 918-2800 by Noon on 8/23/04

## “It takes a Village: Building a Strong Texas Brain Injury Community”

August 14-15, 2004

Westin Oaks Hotel at the Galleria  
Houston, Texas



Up to 9 CE contact hours may be earned by attendees. Additional information about registration for the conference, hotel accommodations, speakers, and continuing education will be posted on our website: [www.biatx.org](http://www.biatx.org) as it becomes available

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## Membership News

2004 annual membership rosters are still available at every meeting at the membership table. Please feel free to pick up your copy.

This year the board voted to do an “insert” to the roster noting all changes instead of printing a new roster. This will help to reduce expenses. Look for the “Insert” in October.

### National Healthcare Recognition For August

Be An Angel Day – 22nd  
Health Unit Coordinator Day – 23<sup>rd</sup>  
Cataract Awareness Month  
Hearing Aid Awareness Week – 29<sup>th</sup> – 9/4

## Conference Committee

The theme for this year’s annual conference is “OktoberFest: A Harvest of Knowledge & Networking.” It’s October so we thought we’d have a “German” flair. The ACMA and the conference committee would like to thank this year’s sponsor’s:

**GOLD: Corinthian Care Group**

**SILVER: Lifeway Home Health**

**BRONZE: Austin Home Health, OrthoPlus, HealthSouth, Wyeth Pharmaceuticals and St.David’s.**

It is the sponsors that help to make this and every year’s conference a success.

The vendor brochures were mailed out in July. If you did not receive one you can contact Cindy Lawless through the [president@austin-cma.org](mailto:president@austin-cma.org) or Lee Bowman at [secretary@austin-cma.org](mailto:secretary@austin-cma.org). The website is also available for your convenience. ([www.austin-cma.org](http://www.austin-cma.org)) Click on the conference section and then to “vendor” and download the “reservation” form. Fax it over to 836-4926.

The final touches on the speakers and times are being worked out along with “what’s for lunch”, so watch for the attendee brochures soon.

The conference committee will meet immediately after the regular meeting Aug. 12.

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## NEWSLETTER

If you are sponsoring in the month of September, please e-mail Rose Vera your topic and sponsor information at [Newsletter@austin-cma.org](mailto:Newsletter@austin-cma.org) and thank you to everyone for your responses.

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## 2004 ACMA Officers and Committee Chairs

### President

Cindy Lawless, Odyssey Hospice, [president@austin-cma.org](mailto:president@austin-cma.org)  
512/310-0214

### Vice-President

Lillian Phillips, LMSW, Home Care Supply  
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### Secretary

Lee Bowman, RN, Bowman Insurance  
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### Treasurer

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### Newsletter

Rose Marie Vera, LVN,  
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### Membership

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