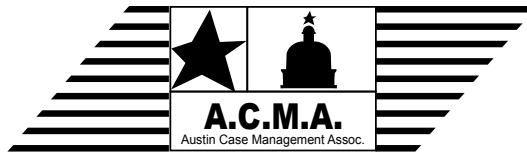


Continuing
Education



Networking
Opportunities

for Healthcare Professionals

November 2006

Enhancing professional skills and relationships for Austin-area
Nursing Professionals, Social Workers, CCMs, CRCs, CDMs and Home Health Administrators

Join us for our next meeting

Tuesday, November 14 ★ 11:45 a.m.

This month's meeting will be at North Austin Medical Center Auditorium on the 2nd floor, Tuesday, November 14, 2006, (Click here for [MapQuest Directions](#)) The meeting will begin at 11:45am preceded by lunch from approximately 11:15-11:45am.

You can RSVP on our web site, www.austin-cma.org Click on "RSVP", complete the information, and you are done. Visitors are welcome for a \$5.00 charge which includes lunch and the CEU's.

Our topic this month is "The Impact of Health Literacy on Clinical Outcome", presented by Lourdes Cuellar. She is currently the Sr. Executive Director for Medical Support Services and Director of Pharmacy at Memorial Hermann/TIRR. Her areas of responsibility are management of the Departments of

Pharmacy and Urology Services, and administratively responsible for the departments of Radiology, Materials Management, Clinical Laboratory, Patient Purchased Services, Infection Control and the hospital's patient safety program. Lourdes received her B.S. in Pharmacy and M.S. in Pharmacy Administration both from the University of Houston.

This presentation will assist attendees recognize and understand the problem of health literacy in the U.S., identify the barriers faced by both the patient and healthcare provider, and identify/implement strategies to enhance health literacy.

Our Sponsor this month is:



Memorial Hermann/TIRR provides rehabilitation care for those who have experienced catastrophic injuries or illnesses. We have been serving the community from our location in the Texas Medical Center since 1959. Catastrophic injury or illness may include traumatic brain injury or severe stroke, spinal cord injury, multiple amputations, multiple trauma, or other congenital or neurological disorders. Our programs are distinguished by specialized medical management and interdisciplinary teams of highly skilled health professionals. Each program adheres to standards of community service and care that have earned the recognition as one of America's best hospitals by U.S. News & World Report every year since the nationwide survey of physicians began.

Conference News

"LOST" in Case Management. ACMA's annual educational conference which was held on October 19th was a huge success. We had over 170 attending the conference with 110 participating in the CEU event. The largest ever. The LOST theme brought out the best in everyone. This year's "Best Booth" award went to "Country Style Health Care", they will get a free booth at the next conference. Austin Home Health and Lifeway Home Health tied for second. The winner of the Family 4 pack of Schlitterbahn tickets was Jane Palacios.

ACMA would like to thank this year's sponsors:

GOLD: Sponsor-St.David's Health Care

SILVER: Sponsor-Austin Home Health

BRONZE: Sponsors-Lifeway Home Health, Ortho Plus, Interim Healthcare, Abiding Home Health, West Oaks Rehab and HealthCare Center, 360 Balance, American Home Patient and Apria Healthcare.

Without our sponsors we could not make the conference the success it was.
THANK YOU

ELECTIONS FOR THE 2007 BOARD

The end of the year is fast approaching and it is that time to nominate our new board members. We will have the ballots for the 2007 ACMA Board of Directors at the November meeting. If you are interested in serving on one of the ACMA committees, please feel free to contact one of us.

Annual ACMA Holiday Networking Pot Luck Party

The holiday season is fast approaching us and before you know it December will be here. The Annual ACMA Holiday Networking Pot Luck Party is scheduled for December 12th..We will NOT have a scheduled speaker. This time is set aside for fellowship, eating good food, and of course, there are always great door prizes! ACMA will be providing the meats, drinks and eating utensils. So start searching for that great dish. If you have any questions, please contact a board member.



This is the only monthly meeting when members are allowed to display their company information. Please keep this to a minimum though as space is always limited.

JOB OPPORTUNITIES

Clinical Liaison/ External Case Manager

Warm Springs Specialty Hospital-Luling is seeking candidates for a full-time Clinical Liaison/External Case Manager. Responsibilities include onsite clinical pre-admission assessment, facilitation of patient admission process, referral development and service coordination.

Professional licensure (RN, BSW, MSW) or related experience required. External Marketing skills that include meeting with physicians/discharge planners, calling on offices, conducting in-services and interfacing with physicians on other business development strategies. Excellent written and oral communication skills, knowledge of payment/reimbursement systems, patient rights and commitment to patient advocacy.

For consideration, please apply at : Warm Springs Specialty Hospital Luling, Attn: Vlasta Pirkle, HR Asst., 200 Memorial Dr., Luling, TX 78648, vpirkle@warmsprings.org or visit: www.warmsprings.org



BUCKNER VILLAS invites you to its Open House at the Harbor of Buckner Villas, Tuesday, November 7 from 3pm til 7 pm. Come meet new Program Director David McClellan and Activities Director Coleen Salazar. Come experience a new phase of Alzheimer's Assisted Living Programming that is now Resident Centered, Spontaneous, Independent of Institutional Schedules, Resident to Resident Interactive and Accessible by Families and Staff. Take home free CEU's sponsored by Interim Healthcare for activities, nursing, social work and therapy. Snacks and refreshments will be served. **RSVP by 11/6/06.** Buckner Villas-11110 Tom Adams Dr., Austin, TX 512-836-1515.

MEMBERSHIP NEWS

The updated addendum to the 2006 ACMA Membership Rosters will be available at the November meeting. Please remember if you have changed your employment, phone numbers, or email address you need to notify membership at membership@austin-cma.org. You can also contact Cheryl Carter or Terri Martinez.

2006 ACMA Officers and Committee Chairs

President

Valerie J. Krueger – The Summit @ Northwest Hills
president@austin-cma.org

Vice-President

Anne Hix, RT, BRST, Country Style Health Care, llc.
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Secretary

Patsy Sconci, RN

Treasurer

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Cheryl Carter, Abiding Home Health
Terri Martinez, Parmer Woods Assisted Living

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Newsletter

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